

# Lucia Chierchia

## Curriculum Vitae

### CV Summary

**Managing Partner @ GELLIFY**, B2B Innovation Platform that invests in B2B digital startups and drive companies in the design and execution of technology roadmaps and innovation governance.

**Adjunct Professor @ Bologna Business School** and **@ MIP Politecnico di Milano Graduate School of Business**, in innovation & technology management themes.

20+ professional experience in technology organizations, a professional journey started in Aerospace field in **ALENIA DIFESA** (now LEONARDO) and grow up in Home Appliances Business, in **Whirpool** Corporation and **Electrolux** Group. Managerial positions in R&D & Industrial Operations, at global level. Former Head of Electrolux Global Innovation Hub.

Master's Degree in Mechanical Engineering in **Politecnico di Milano**

Executive Master in Technologies & Innovation Management in **Bologna Business School**.

<https://www.gellify.com/about/team/>

<https://www.linkedin.com/in/lucia-chierchia-0512323>

<https://www.facebook.com/lucia.chierchia.524>

<https://twitter.com/luciachierchia>

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### Special Roles:

- *Advisory Board @ PolitecnicoDiMilano*
- *Founding Members Board @ Bologna Business School*
- *Entrepreneurship Club @ MIP Politecnico di Milano Graduate School of Business*
- *Jury @ European Innovation Council*
- *Scientific Committee @ MEC SPE & Tecniche Nuove*

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### Recognitions

**2013**                    **"Alumni Polimi Award" assigned & Member of "Minds shaping the world" from Politecnico di Milano**

*Award*                    This award is an official recognition to Alumni Polimi who are true Ambassadors of the values of Politecnico di Milano, for the developed professional skills and results achieved.

*Reason*                    "Minds Shaping the World counts Lucia Chierchia among its members for her outstanding contribution to the process of renewal and improvement in the field of Home Appliances. The value of her work is widely recognized in the industry and her path is destined to mark a new way of doing business."

<http://cm.alumni.polimi.it/it/minds-shaping-the-world/#/minds/lucia-chierchia>

**2017**                    **"Merit & Talent Award" assigned in "Digital Innovation" category from FEDERMANAGER**

*Award*                    The award was established five years ago by Federmanager with the aim of recognizing women executives who have distinguished themselves in the entrepreneurial field.

*Reason*                    "Lucia has distinguished herself in the management of the digitization process, involving all industrial sectors in a transversal way."

<http://dirigentindustria.it/management/splendide-manager-.html>

<http://newsroom.electrolux.com/it/2017/04/20/lucia-chierchia-riceve-il-premio-digital-innovation/>

**2017**                    **"Young Manager" award from FEDERMANAGER**

*Award*                    The award was established by Federmanager to recognize the unique contribute given to enterprise's success.

*Reason*                    "Lucia has distinguished herself for the combination of creativity and discipline, as crucial elements to make innovation happen."

<http://www.federmanager.it/milano-la-seconda-tappa-del-premio-giovane-manager/>

<http://www.federmanager.it/governance/gruppi/giovani/premio-giovane-manager-2017-tutti-premiati/>



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**2018** **"Inspiring Fifty Italy"**  
from Inspiring Fifty

**Award** The Inspiring Fifty initiative was established to spotlight the incredible women excelling in tech careers around the world, and prove this is an industry in which women can and do thrive against unfavourable odds..

**Reason** "Lucia discovered she could influence others, helping people understand how technologies can make life better, changing individuals' consciousness about their role in designing new projects, for their company, their business, themselves."  
<https://italy.inspiringfifty.org/lucia-chierchia/>

**2018** **Unstoppable Women StartupItalia**

**Award** The goal is always the same: to bring out and make known examples of women who have talent, ingenuity and creativity and who too often live behind the scenes or are invisible. To do this, help between different generations and professionals is needed, without being trapped in a stereotype of "femininity", but including as much as possible

**Reason** Intrapreneurship, courage, creativity, talent as an example to follow for many and many young people.  
<https://startupitalia.eu/95739-20180815-le-150-donne-da-seguire-in-italia-su-startup-innovazione-e-digitale>

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### Education

**2013 - 2014** **Bologna Business School – Bologna, Italy**  
**Executive Master in Technologies & Innovation Management**

**1993 - 1999** **Politecnico di Milano – Milano, Italy**  
**Mechanical Engineering - Master Degree Certificate**

**1988 - 1993** **Liceo Classico Zucchi - Monza (MB), Italy**  
**Classic School Leaving Certificate**

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### Professional Experience

☐ **GELLIFY Group**  
Italian 1year old startup, a B2B innovation platform, to connect consolidated companies and innovative startups.

**Feb 2018 – now**  
**Managing Partner.**

**Responsibility:** Build and lead GELLIFY B2B Innovation Platform, to connect innovative startups and consolidated companies.

**Challenges:** Become a successful entrepreneur.

☐ **Electrolux Group**  
Swedish company, global leader in home appliances and appliances for professional use.

**May 2017 – Jan 2018**

**Head of Innovation Hub - Global Technology Organization.**

**Responsibility:** Head of Innovation Hub of Electrolux Group, at global level, with the responsibility to drive 4 global units: Open Innovation, Technology Garage, Technology Liaisons, Innovation Academy. Team located in Italy, China, US.

**Challenges:** Drive the newly formed "innovation hub" unit, with the mission to nurture company ecosystems with new technologies, business opportunities and collaborative models.

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### *Curriculum Vitae*

#### **May 2011 – Apr 2017**

##### **Open Innovation Director - Global Technology Organization.**

*Responsibility:* Head of Open Innovation of the company, at global level, with the responsibility to identify new innovative external business opportunities and promote them to internal stakeholders. Team located in Italy, China, US.

*Challenges:* Create new alliances with external partners - in industrial, academic and financial areas - to capture new external innovative solutions.

#### **Nov 2008 – Sep 2011 (last 5 months: overlapping with Open Innovation Manager position)**

##### **Product Maintenance Manager - Global R&D Food Preparation, Europe.**

*Responsibility:* Ensure maintenance and continuous improvement of existing products in terms of cost reduction & quality improvement and provide technical support to the factory on short-term product-related problems. Production Site and Team in Italy.

*Challenge:* Reach taught targets of cost reduction and quality improvement, supporting Electrolux during the economical crisis timeframe.

#### **Oct 2006 – Nov 2008**

##### **Freestanding Cooker Platform Manager – Product Development Food Preparation Europe**

*Responsibility:* Bring in production all new finished products guaranteeing quality, cost and time to market. Production Sites in Italy, Poland, Switzerland. Team located in Italy.

*Challenge:* Support the transfer of FS-Cooker platform from Italy to Poland.  
1 year experience in Poland to support the creation of the new production site.

#### **☐ Whirlpool Home Appliances**

American company leader in Home Appliances business.

#### **Dec 2005 – Oct 2006**

##### **Mechanical Structure Technology Leader – Global Product Development Food Preparation**

*Responsibility:* Drive the mechanical development of EMEA & NA bi-oven and bi-hobs platforms. Team located in Italy, Poland, US, India.

*Challenge:* Build the new Mechanical Structure Technology organization in Europe.

#### **Jan 2005 – Dec 2005**

##### **BI-Oven Platform Team Leader – Global Product Development Food Preparation Europe**

*Responsibility:* Bring in production all new finished products guaranteeing quality, cost & TTM. Team located in Italy, Poland, India

*Challenge:* Integrate the new team, with people located in different countries.

#### **Nov 2003 – Jan 2005**

##### **Project Leader “New BI-Oven Platform”– Global Product Development Food Preparation Europe**

*Responsibility:* Develop & implement the new BI-oven platform for the new production site in Poland. Support the transfer of BI-Hobs from Italy to Poland. Support the creation of the new production site. Production Site: Poland. Team located in Italy

*Challenge:* Support the creation of new R&D Center and the new Factory organizational Structure in Poland  
1 year experience in Poland to support the creation of the new production site.

#### **Jun 2002 – Nov 2003**

##### **Project Leader – Global Product Development Food Preparation Europe**

*Responsibility:* Drive and execute the development of the projects in a competitive way in term of cost, performance and quality. Production Site and Team in Italy.

#### **Oct 2000 – Jun 2002**

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### **Mechanical Engineer – Central Process Engineering Europe**

Responsibility: Drive projects to implement new advanced technologies in European Factories, facilitating technology transfer from one site to another. Production Sites: all European factories, all product lines.

### **ALENIA DIFESA – OFFICINE GALILEO**

Aerospace company that develops and builds electronic units for satellites.

**Oct 1999 – Oct 2000**

### **Mechanical Engineer – Mechanical Design Department**

Responsibility: Design the mechanical structure of electronic units, finding solutions to vibration and thermal problems through Finite-Element Analyses & Tests on prototypes.

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### **Personal Skills:**

- Open mind, adaptability, flexibility
- Motivation, Energy; Willingness and ability to learn
- Techno-business mindset, entrepreneurial mindset, lateral thinking
- Communication, sociability

### **Professional Competences**

- People Management, Talent Development
- Innovation Management, New Business Development, Project Management
- Ability to manage projects & people located in different areas of the world
- Knowledge of different cultures matured during the frequent travels to North America, South America, Eastern Europe, China
- Six Sigma, Design for Environment; Design for Manufacturing & Assembly; Lean Manufacturing, Design for Lean Manufacturing; Modular Design; TRIZ Approach for Problem Solving

### **International Experiences**

- 2004 - Whirlpool: 1 year in Poland, as Project Leader “New BI-Oven Platform”
- 2007 – Electrolux: 1 year in Poland (every other wk), as “Freestanding Cooker Platform Manager”
- 10 years experience in management of global organization, with resources in Italy, US and China.

### **Languages**

English: fluent      French, Polish: scholastic

### **Hobbies**

Reading.      Classical Novels, Contemporary Poetry, Thrillers, Management, Design Magazines

Music:      Listen & Play Rock, Heavy Metal, Classical.

Sports:      Swimming, skiing, tennis, running, sailing. Motorbike (only as passenger, unfortunately)

**I hereby authorize the treatment of my personal data conforming to Italian d.lgs 196/2003 and to the art. 13 GDPR 679/16”**